



Selecting the best AI sports camera – **for your team**

A buying guide



## Why video is the new ‘must-have’ for teams

Teams love video for one simple reason – it helps them achieve their dreams! In this guide, we’ll provide tips for selecting the best AI sports camera to meet your team’s unique video needs. Video needs vary by team and competitive level, from sharing key moments with family to studying game footage and getting recruited. Let’s start by looking at the most common video needs across the various levels of youth sports.



### Make video easy

Record games and create videos quickly & easily



### Capture memories

Share the moment with family and followers



### Get better

Study games to identify areas for improvement



### Get noticed

Share highlights with college and pro teams



### Get recruited

Edit/manage video clips and live stream games



### Track & optimize

Intensively analyze game play and performance

## The youth sports pyramid

### Elite Teams

Teams in national & top regional leagues. Players seeking to move to pro and top college teams.

### Travel Teams

Teams in regional and metropolitan leagues. Players looking for a competitive experience, aiming to play in high-school or college.













### Rec Teams

Youth (and adult!) teams with varying levels of players from beginners through to ex-collegiate and former pro players.



## What AI sports camera features do you need?

With so many AI sports cameras, each with different capabilities, how do you find **the best AI sports camera for your team?** To help you get started, we've shared our recommended AI sports camera features for teams at various competitive levels.

AI sports camera features		Recommendations
 <b>Record</b>  <b>Create</b>  <b>Share</b>	✓ Handsfree recording of games	<p>Travel and competitive rec teams typically have these video needs:</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"> Make video easy</div> <div style="text-align: center;"> Capture memories</div> <div style="text-align: center;"> Get better</div> <div style="text-align: center;"> Get noticed</div> </div> <p>For these teams, we recommend an AI sports camera with <b>Record, Create &amp; Share</b> features</p>
	✓ Tag events during games	
	✓ Auto-create game videos	
	✓ Auto-create highlight videos	
	✓ Auto-upload for viewing & download	
 <b>Edit</b>  <b>Analyze</b>  <b>Stream</b>	✓ Create and manage recruiting clips	<p>Elite and top travel teams with college- or pro-bound players have additional needs: → These teams may benefit from an AI sports camera with <b>Edit, Analyze &amp; Stream</b> features</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"> Get recruited</div> <div style="text-align: center;"> Track &amp; optimize</div> </div> <div style="border: 1px solid #ccc; padding: 10px; margin-top: 10px; text-align: center;">             Edit, Analyze &amp; Stream features often come at a premium cost so budget and value must be considered         </div>
	✓ Auto-create player tracking videos	
	✓ Auto-detect and display game events	
	✓ Auto-tally and visualize game stats	
	✓ Live stream game video	

## Questions to ask during the buying process

Aside from the usual questions about pricing and policies, here are some questions to help you compare offers from AI sports camera providers during the buying process. Turn the page to see our answers to these questions!

### Do you have an affordable, entry-level package?

For most teams, it doesn't make sense to spend thousands on an AI sports camera. Some providers now offer entry-level options. But be wary for restrictions & lock-in!

### Can I download the videos?

You might be surprised to learn that even after making a big payment, you may not be able to download your videos (especially on entry-level plans)! Make sure to ask!

### What happens to my videos when my subscription ends?

Some plans tie you into the provider's platform. If you can't download your videos, you'll lose all your game footage and highlights after you end your subscription.

### What sports do you support? Is there an extra charge for each sport?

Some providers only support one sport, typically soccer. Others support multiple sports but charge a fee for each sport.

### What resolution are your cameras?

When it comes to video quality, resolution is critical. Do the cameras record in 4K or 5K? (Hint: most record in 4K.) See how 4K compares to 5K in our sample on the right.



**5K cameras** record the game with almost twice as many pixels as 4K cameras

**5K vs. 4K**  
A difference you can't miss

**4K camera** footage may appear blurry / pixelated when compared with 5K cameras

## Introducing SeeUsPlay: The affordable AI sports camera

Why spend thousands on an AI sports camera when you can address your key video needs for a fraction of the price?

Our mission is to make video affordable for every team! Soccer, American football, basketball, volleyball, lacrosse, rugby, field hockey and ice hockey – we've got you covered! SeeUsPlay delivers the essential AI sports camera features teams need to **Record, Create and Share** video for **half the price** of the competition. With support for 5K cameras, we record games with **twice the resolution** of competitors for a difference in video quality you can't miss. And with upload to YouTube and full game downloads included on all plans, **you're never locked-in**.

[Learn more](#)



### Record

Record in ultra high-resolution 5k  
Twice the resolution of 4k cameras!  
Tag key plays during the game



### Create

AI automatically creates videos  
Videos track and zoom-in on the action  
Make videos for most team sports!



### Share

Upload to YouTube for easy sharing  
Download full game footage!  
Create recruiting clips with any editor